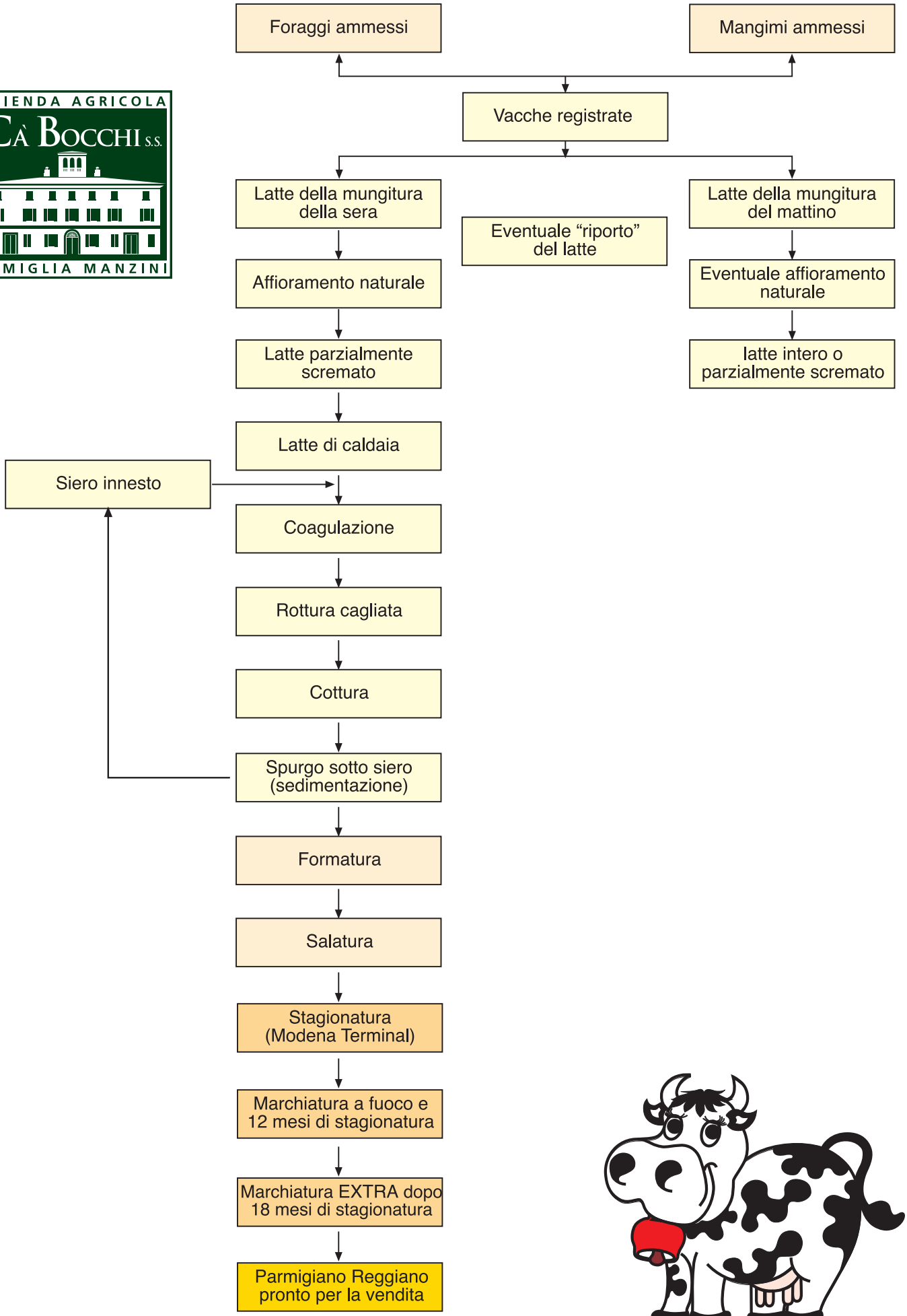SCHEMA DEL PROCESSO PRODUTTIVO